



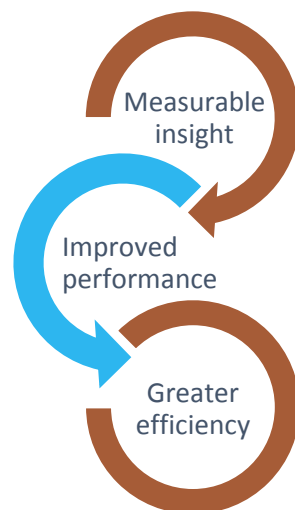
OrgMapper helps time-deprived and information-overloaded business leaders better understand the mechanics of their organization by leveraging their number one resource: their people.

What is OrgMapper?

OrgMapper is an **easy-to-use, online organizational diagnostic tool** that reveals the actual human networks that are driving your company.

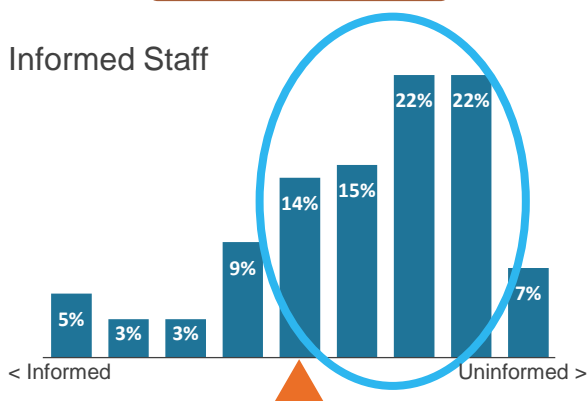
What does it do?

OrgMapper helps improve company effectiveness via an automated online interface that maps and analyzes the inner workings of any organization. By exposing patterns of behavior and information flow, OrgMapper **uncovers embedded organizational issues**. It empowers you to revise organizational set-up and policy to take account of blockages, change agents and people of influence in your networks. In doing so, information flow and its impact on performance, morale and delivery can be transformed.



Climate Survey

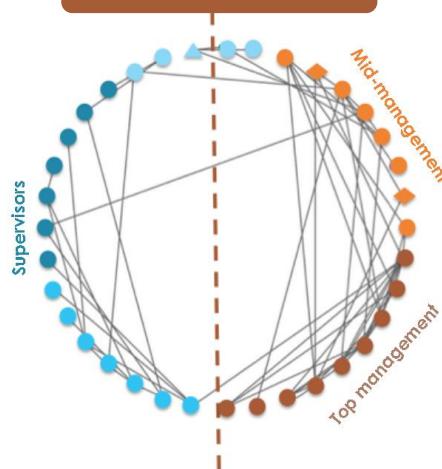
Informed Staff



What percentage of employees in a certain department say that they do not receive enough information on organizational changes from the management.

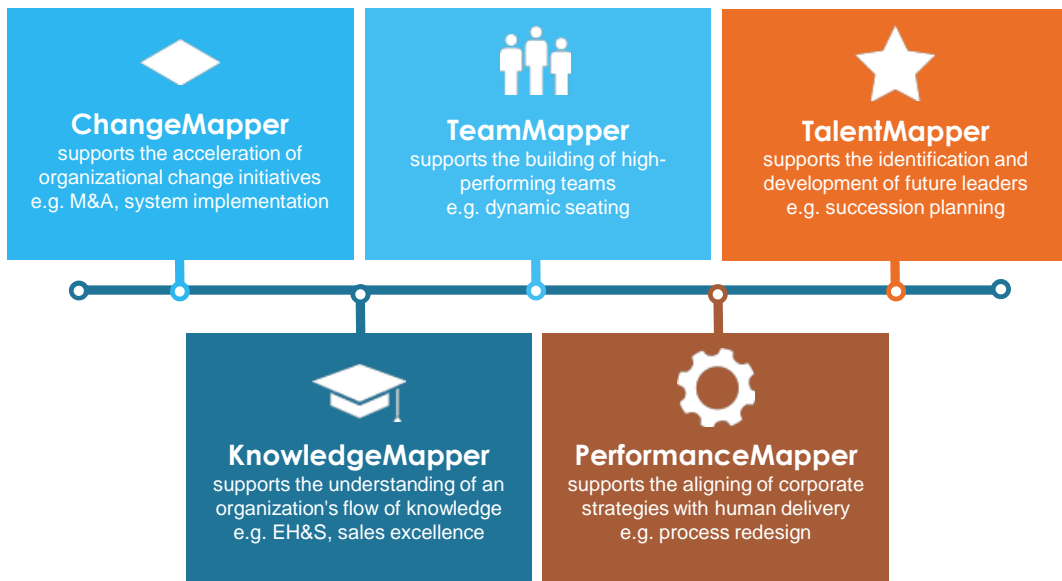
VS.

Network Analysis



Compared to other, traditional diagnostic methods, OrgMapper's advantage lies in the fact that it not only identifies general problems within the organization, but also speeds up the development process by revealing the exact points for interventions.

The five modules of OrgMapper :



Measure and analyze to what extent interconnected individuals and business units impact the processes and hierarchies designed to drive your business. **To boost revenue, increase quality and improve business efficiency, determine the corporate impact of your:**

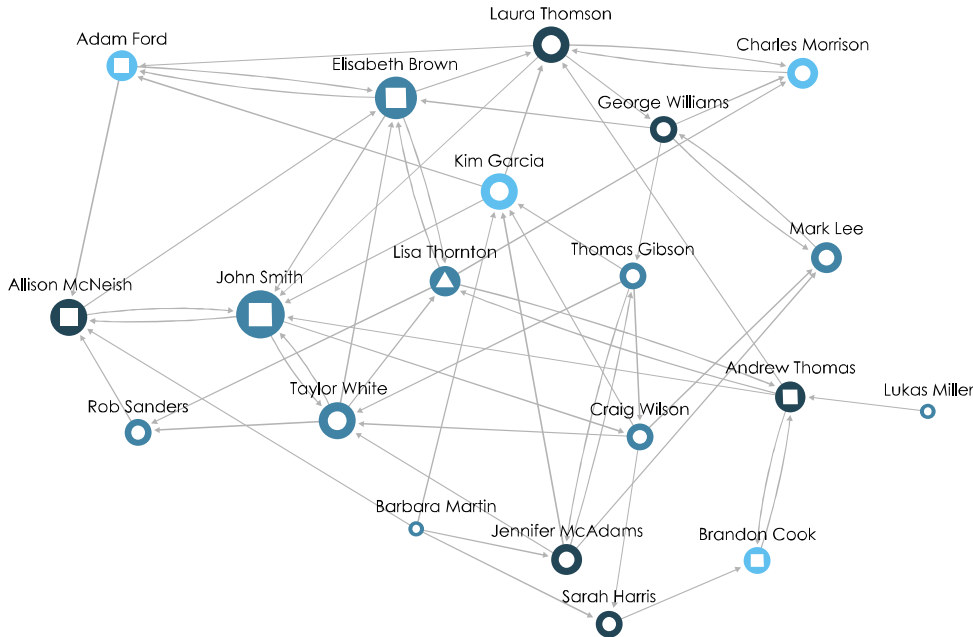
- ✓ Leaders
- ✓ Innovators
- ✓ Communicators
- ✓ Knowledge hubs

Benefits:

- **Significantly faster** than other, conventional diagnostic methods;
- **Provides a map** of the hidden informal networks within the organization;
- **Zoom in and out** to focus on the level of interest
- **Speeds up** the organizational development process;
- Requires **minimal resources** (time and financial);
- **Reveals the exact points for interventions;**
- **Adheres to all privacy concerns:**
 - permission based data collection
 - transparent
 - shared feedback

Sample networks:

Co-operation: Potential: Strengthening the cooperation with which of your colleagues would bring the most to the organization?



Legend

Persons:

Department:

● Newcomer

● Experienced

● Veteran

Hierarchy level:

▲ 1 ■ 2 ○ 3

Incoming choices:

Co-operation: Potential:

0 ●●● 10

Connections:

Co-operation: Potential

Formal Co-operation: Which other departments do you need to cooperate with for the most successful functioning of the company?

Legend

Departments:

Number of members:

0 ●●● 23

Connections:

Formal Co-operation:

✓ Very efficient

✓ Mostly efficient

✓ Mostly inefficient

✓ Very inefficient

Incoming choices:

0,02 ◀ 0,37

